

# SPONSORSHIP PROSPECTUS

## AzHHA 2022 Annual Leadership Conference

**October 19-21, 2022**

Loews Ventana Canyon Resort  
Tucson, AZ





Prospective Sponsors:

## 2022 ANNUAL LEADERSHIP CONFERENCE

**OCTOBER 19-21, 2022**

Loews Ventana Canyon Resort  
Tucson, AZ

### LEADERSHIP AND RESILIENCY

Bringing healthcare leaders  
together for a stronger Arizona

[azhha.org/2022leadershipconference](https://azhha.org/2022leadershipconference)

### AZHHA SPONSOR LIAISON

Laura Dickscheid  
Vice President of Member  
Solutions and Program Services  
[ldickscheid@azhha.org](mailto:ldickscheid@azhha.org)  
602-445-4318

Thank you for considering a sponsorship of AzHHA's 2022 Annual Leadership Conference, an event that brings more than 200 hospital executives and healthcare leaders together from throughout Arizona to take advantage of learning opportunities, engage in meaningful discussion, and build relationships.

This will be our first in-person event in three years, and we couldn't be more excited to see old friends and make new, meaningful connections. There is no doubt that the last couple of years of pandemic response have taken their toll on all of us. This event will be an opportunity to reconnect after month-upon-month of virtual meetings and video conferences.

Our theme this year is "Leadership and Resiliency - bringing healthcare leaders together for a stronger Arizona." These concepts are foundational to a vibrant healthcare delivery system – including robust acute care, critical access, specialty, behavioral health and post-acute care hospitals. AzHHA is first and foremost committed to our members, and we welcome business partnerships that contribute to their clinical and operational success.

We hope to see you at the beautiful Loews Ventana Canyon Resort in Tucson this October.

In health,

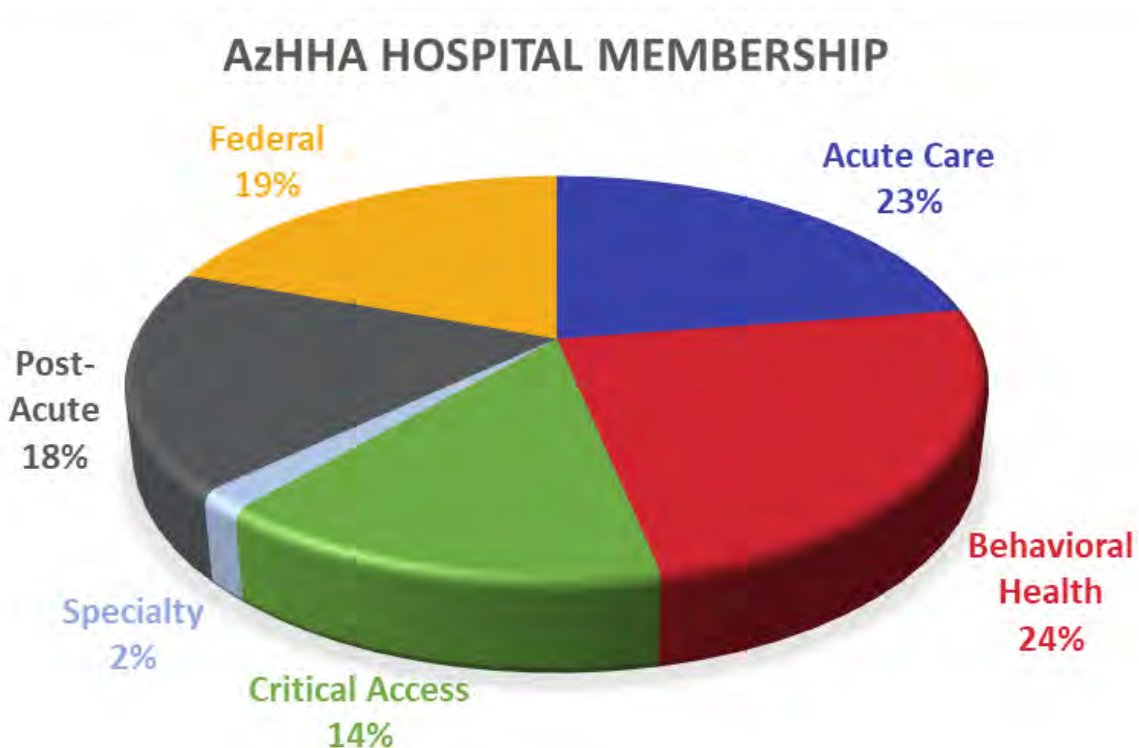
Ann-Marie Alameddine  
President and CEO

# OVERVIEW OF AzHHA

**Above all else, we put people and patients first.**

AzHHA is the association giving Arizona hospitals a voice to collectively build better healthcare and health for Arizonans. As the champion for healthcare leadership in Arizona, AzHHA and its member hospitals explore ideas and take collaborative action at the state capitol, in hospitals, and at home to attain the best healthcare outcomes for our community. Above all else, we put people and patients first through Better Care, Better Health, and Lower Costs.

Our membership is strong and diverse. The roster includes hospitals and health systems in all corners of the state ranging in size from less than 20 beds to more than 750. In addition to acute care and critical access hospitals, AzHHA membership includes behavioral health, specialty, and post-acute facilities. We are fortunate to also have members under the “federal” umbrella as either tribal or Veterans Administration hospitals.



# WHY SPONSOR THIS EVENT?

Join this year's Sponsorship Program and have an enhanced ability to reach hospital and healthcare industry leaders. Choose from a bundled option at the Title, Platinum, Gold, or Silver levels. Bronze level sponsorships are a la carte opportunities that may be added to a bundled package or purchased as a stand-alone sponsorship.

By sponsoring AzHHA's Annual Leadership Conference, you will have opportunities to:

- cultivate relationships with Arizona's hospital executives.
- gain corporate exposure with healthcare decision-makers.
- achieve insight into Arizona's healthcare community, including strengths and issues.
- expand your corporate digital reach through AzHHA's social media management.
- support hospitals' delivery of quality care through operational efficiencies while ensuring financial sustainability.

Vendor attendance is limited to those companies participating in the conference as a Title, Platinum, or Gold-level sponsor. In order to maximize interactions with AzHHA member hospitals, the number of sponsorships is limited.

Sponsorships are available on a first-come, first-served basis, apart from Affiliated Partners, which have the first right of refusal for 14 days upon release of the sponsorship prospectus.



# LEVELS OF SPONSORSHIP

	Title Sponsor \$15,000 Limit: 1	Platinum \$10,000 Limit: 5	Gold \$7,500 Limit: 10	Silver \$5,000 Unlimited	Bronze / A la Carte Varies Varies
<b>Benefit</b>					
Company listing with hyperlinked logo on conference sponsor webpage (AzHHA website), sorted according to sponsorship level	x	x	x	x	
Ad in conference program	cover page logo and full-page ad on inside front cover	full page ad	half-page ad	quarter page ad	
Rotating logo on overhead projector during breaks	x	x	x	x	
AzHHA verbal recognition at Wednesday evening Sponsor Reception (AzHHA Board Chair or President and CEO)	x	x	x	x	
Verbal recognition during keynote session of sponsorship level by AzHHA CEO	x	x	x	x	
Recognition on Sponsor page of conference app	x	x	x	x	
Opportunity to offer sponsored raffle prize *	x	x	x	x	
Distinctive Name Badge with Sponsor ribbon recognition	x	x	x	x	
Branded item placement in gift bag *	x	x	x	x	
Recognition on social media with sponsorship level	x	x	x		
Complimentary conference registration (does not include hotel/travel expenses)	3	2	1		
Banner on conference app	x	x			
Highlight in one <i>Connection</i> (AzHHA's weekly newsletter)	x	x			
Option to host breakfast roundtable discussion on Friday morning	x	x			
List of Conference registrant names and email addresses to be sent one week after event	x	x			
Exhibitor Table	x	x			
Exhibitor Poster (must provide stand)			x	x	
Introduction of a general session speaker on first full day of the conference (limit 2 minutes)*	x				
Intro / opening remarks - one breakout session (limit 2 minutes) *		x			
One promotional email sent from AzHHA to attendees - post-conference. Sponsor to develop content for AzHHA approval.	x				
Logo placement in Welcome message sent to registrants before conference	x				
Refreshment Sponsor with logo and name recognition in signage at refreshment station(s)					\$1,000 (limit 6)
Charging Station with logo and name recognition in signage at charging station					\$1,000 (limit 2)
Wi-fi Sponsor with logo and name recognition in signage throughout conference venue					\$3,500 (limit 1)
Board Breakfast Sponsorship with logo and name recognition in signage at breakfast table					\$2,500 (limit 2)
Golf Sponsorship					Coming Soon! **

\* Remarks and promo items must be pre-approved by AzHHA

\*\* Interest in Golf Sponsorships may be directed to LDickscheid@azhha.org

# TERMS AND CONDITIONS

A complete Intent to Sponsor form is a binding contract. This form must be completed and payment submitted before sponsorship will be confirmed. Cancellation of this contract cannot be accepted and no refunds will be issued. The terms and conditions articulated below are an essential part of the Sponsorship Agreement. By submitting an Intent to Sponsor, you are agreeing to abide by them. Please retain this information for your records.

## Important Dates

Intent to Sponsor form: Friday, September 9, 2022  
Sponsorship payment: Within seven (7) days of Intent to Sponsor form submittal  
Information and materials\*: Friday, September 16, 2022

AzHHA reserves the right to release and resell any sponsorship package not paid in full within seven (7) calendar days of receipt of the Intent to Sponsor form. Verbal or emailed commitments will not hold the event for your company.

\* Includes company description, logo, and other information/materials that are part of promotional efforts guaranteed in the sponsorship package.

## Management

All sponsor contributions are voluntary. Sponsorships are accepted on a first come, first served basis based on date and time of the receipt of the Intent to Sponsor form. AzHHA reserves the right to accept or reject sponsors based on their compatibility with AzHHA's mission and purpose. AzHHA reserves the right to determine appropriate items for distribution and use of sponsor logos or name recognition on conference materials.

## Payment

Sponsorship payment is due within seven (7) calendar days of submission of the Intent to Sponsor form. If payment is not received, sponsorship consideration is not guaranteed. No refunds will be issued once Intent to Sponsor form and payment are received by AzHHA. Checks or ACH payments are preferred. Checks should be made payable to the Arizona Hospital and Healthcare Foundation. Questions regarding payment options may be directed to [accountspayable@azhha.org](mailto:accountspayable@azhha.org).

## Deadlines

Sponsors must provide information and materials to AzHHA by the stated deadline in order to receive the specified benefits. If information and materials do not arrive by September 16, 2022, sponsors waive their right to those benefits. AzHHA is under no obligation to issue reminders.

# TERMS AND CONDITIONS

(Continued)

## Contact Person

Sponsors are encouraged to assign one person to communicate with AzHHA on all matters pertaining to their sponsorship. AzHHA will send outgoing communications to the contact person specified on the Intent to Sponsor form. AzHHA is not responsible for relaying information among different corporate branches, departments, or locations of sponsoring companies.

## Display Table

Title Sponsor and Platinum Sponsors that have elected to have a display table, and Gold and Silver Sponsors that have elected to exhibit a poster, must have their setup completed by 9 a.m. on Thursday, October 20. Breakdown of display table or poster may not occur until 15 minutes after the final session starts on Friday, October 21.

## Attestations

Sponsors represent and warrant that they:

1. have sufficient resources and capacity to provide the products and services that are being promoted under this agreement.
2. maintain all licenses and permits required by law and are the rightful owner and licensee of all products and services that are being promoted under this agreement.
3. have never been the subject of a lawsuit, governmental investigation, or action and are not now subject to any threatened or existing claim, lawsuit, governmental investigation, inquiry, or action.
4. have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program, including but not limited to the Medicare or Medicaid programs.

## Insurance Requirements

By submitting the Intent to Sponsor form, you are confirming that AzHHA and its affiliates shall have no liability regarding you or your property/exhibit, and that your company has insurance that is sufficient to cover you and your property in case of an accident.

Submit your completed Intent to Sponsor form electronically to [accountspayable@azhha.org](mailto:accountspayable@azhha.org) or via USPS to:

Arizona Hospital and Healthcare Foundation  
ATTN: Finance / Conference Sponsorship  
2800 N. Central Ave.  
Suite 1450  
Phoenix, AZ 85004

Questions can be directed to Laura Dickscheid, Vice President of Member Solutions and Program Services, at [LDickscheid@azhha.org](mailto:LDickscheid@azhha.org) and 602-445-4318.



## INTENT TO SPONSOR FORM

**AzHHA 2022 Annual Leadership Conference**  
**October 19-21, 2022 | Loews Ventana Canyon Resort | Tucson, AZ**  
**Leadership and Resiliency – bringing healthcare leaders together for a stronger Arizona**

Organization Name \_\_\_\_\_

Organization Description (Please limit to 30 words or less.)

Organization Website \_\_\_\_\_

Social Media Handles  \_\_\_\_\_  \_\_\_\_\_  \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Package (Please select all that apply)

- Title Sponsor (\$15,000) with display table      yes      no  
Platinum Sponsor (\$10,000) with display table      yes      no  
Gold Sponsor (\$7,500) we will bring a poster display and stand      yes      no  
Silver Sponsor (\$5,000) we will bring a poster display and stand      yes      no  
Bronze Sponsor / A la Carte  
☐ Refreshment Sponsor (\$1,000)  
☐ Charging Station Sponsor (\$1,000)  
☐ WiFi Sponsor (\$3,500)  
☐ Board Breakfast Sponsor (\$2,500)

Golf Sponsor (Coming soon! Email [LDickscheid@azhha.org](mailto:LDickscheid@azhha.org) with interest.)

Total Amount of Sponsorship \$ \_\_\_\_\_

- ☐ By checking this box, I attest that I maintain authorization from my company to commit to the sponsorship level(s) indicated on this form.

Submit completed form to [accountspayable@azhha.org](mailto:accountspayable@azhha.org). Payment in full is required within 7-days following form submission to secure your sponsorship. Send check for the total amount to Arizona Hospital and Healthcare Foundation, ATTN: Finance / Conference Sponsorship, 2800 N. Central Ave., Suite 1450, Phoenix, AZ 85004. To make ACH payment arrangements, contact [accountspayable@azhha.org](mailto:accountspayable@azhha.org).)

# THANK YOU

## SEE YOU IN OCTOBER!



http://

[azhha.org/2022leadershipconference](http://azhha.org/2022leadershipconference)

Questions? Contact [LDickscheid@azhha.org](mailto:LDickscheid@azhha.org)